

# IF YOUR COMPANY IS DEVELOPING NEW PRODUCTS OR SERVICES, ASK YOURSELF THESE QUESTIONS...



- Q. Are you clear of the benefits you are offering your target customers?
  - Q. Do your plans accurately reflect the total resources and costs to get to market?
  - Q. Are you confident the rewards will justify the investment?
  - Q. Are you aware of the potential support available from the innovation networks in Scotland?
- A. Scottish Enterprise's Innovation Support Service** can help answer these and many more questions.



Scottish Enterprise



# INNOVATION SUPPORT SERVICE

Years of collective experience has taught us that the development phase of an innovation project is invariably well executed. However, the commercial exploitation of innovative projects has been less successful.

**Our Innovation Support Service is focused on helping businesses with the front-end planning process and developing robust business cases for your innovation project.**

As well as advice and guidance from experienced innovation advisers we will help identify and link your business to available information, advice and potential sources of funding.



Further information can be found on the Scottish Enterprise website:  
[www.scottish-enterprise.com/iss](http://www.scottish-enterprise.com/iss)

Alternatively, if you wish to speak to someone about the service, call: **0845 607 8787**